



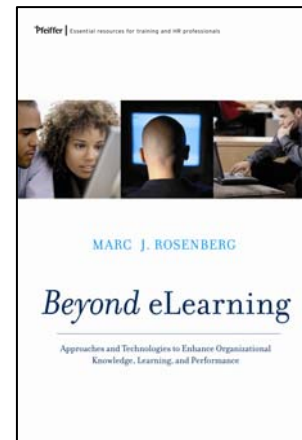
Beyond E-Learning:

Approaches and Technologies to Enhance Organizational Knowledge, Learning, and Performance

Marc J. Rosenberg

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www.pfeiffer.com¹



Praise for Beyond E-Learning

- “Marc Rosenberg has done such a wonderful job that I may replace all of my other books on e-learning, knowledge, and performance with this one book. *Beyond E-Learning* demonstrates how organizational leaders can take online learning to the next level--where it's seamlessly integrated into everything we do. Finally!”

Marcia L. Conner, Managing Director of Ageless Learner, editor of *Creating a Learning Culture*, author of *Learn More Now*, and former Vice President of Education for PeopleSoft
- “There is a quiet revolution occurring in the field of organizational learning – traditional learning programs are giving way to more effective knowledge solutions. In this outstanding text, Marc Rosenberg leads the way.”

Donald A. Deieso, Ph.D., President & CEO, EduNeering, Inc.
- “*Beyond E-Learning* is meaty, meaningful and a must-read not only for learning and performance professionals, but even more importantly, for managers responsible for investing in costly learning technologies and systems. Just great...again!”

Harold Stolovitch, Principal, HSA Learning and Performance LLC, and author of ASTD's best-selling books, *Telling Ain't Training* and *Training Ain't Performance*

About Beyond E-Learning

Beyond E-Learning, a follow-up to Marc's best-selling *E-Learning: Strategies for Delivering Knowledge in the Digital Age*,² comes at a time of great transformation in how individuals and organizations learn and how they transfer learning into performance and value. Training—in the classroom and online—remains as important as ever, but it can't do it all. E-learning is much more than “e-training.” The accelerating pace of knowledge growth and change, as well as the increasing pressures of the marketplace, require innovative approaches to complement training. Our responsibility for learning should not stop at the end of class. The technology-rich workplace requires new technology-enabled tools and strategies for workplace learning—anytime and anywhere, including knowledge management, collaboration and communities, and performance support. These approaches are demonstrating important benefits in improving access to information and the ability to share it with others.

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About the Author



Dr. Marc J. Rosenberg is a New Jersey-based management consultant, educator and leading expert in the world of training, organizational learning, e-learning, knowledge management and performance improvement. Marc is a past president of the International Society for Performance Improvement (ISPI). He holds a Ph.D. in instructional design, plus degrees in communications and marketing, and the Certified Performance Technologist (CPT) designation from ISPI. Dr. Rosenberg has spoken at The White House, keynoted hundreds of professional and business conferences, authored more than 40 articles and book chapters in the field, and is a frequently quoted expert in major business and trade publications. More information is available at www.marcrosenberg.com.

¹ Also available at Amazon.com and other online booksellers, and at selected bookstores.

² Marc's first book is also available at Amazon.com. For a description and information, visit www.marcrosenberg.com.