

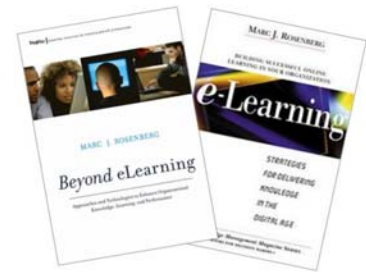
Marc J. Rosenberg



Dr. Marc J. Rosenberg is a New Jersey, U.S.A.-based management consultant, writer, educator and leading figure in the world of training, organizational learning, e-learning, knowledge management and performance improvement. Marc's expertise extends across all of the emerging fields of e-learning strategy, knowledge management, performance support technologies, change management, as well as instructional design, performance improvement and evaluation. His clients include major U.S. and international corporations, professional associations and trade groups across multiple industries, including telecommunications, energy, technology, insurance, manufacturing and financial services/securities, among others.

Dr. Rosenberg is a veteran of thirty years in the field of organizational learning, with an international reputation as a leading advocate and expert on using integrated performance improvement systems to enhance individual and organizational effectiveness. He was a pioneer in the development of electronic performance support systems (EPSS). His career includes 18 years in management positions at AT&T where he developed the company's education and training strategy and directed major corporate initiatives in learning technology, performance management, and education and training reengineering. Marc also served as the e-learning and knowledge management field leader for consulting firm DiamondCluster International.

Dr. Rosenberg is the author of the best-selling book, ***E-Learning: Strategies for Delivering Knowledge in the Digital Age*** (McGraw-Hill). His new book, ***Beyond E-Learning: Approaches and Technologies to Enhance Organizational Knowledge, Learning and Performance*** (Pfeiffer), is now available.



A highly regarded thought leader and much-sought-after presenter, Dr. Rosenberg has spoken at The White House and keynoted at numerous professional and business conferences. He has authored more than 40 articles and book chapters, and is a frequently quoted expert in major business and trade publications, including *HR Magazine*, *Investor's Business Daily*, *Knowledge Management Magazine*, *Training*, *Training and Development*, *E-Learning*, *Online Learning*, *Learning Circuits*, *Context*, *Fast Company*, *Sales and Marketing Management*, *The Chronicle of Higher Education*, and *CFO Magazine*. Marc has also been featured on *CIO Radio* (a service of *CIO Magazine*). He is a past president of the International Society for Performance Improvement (ISPI); a founding editorial board member of *Performance Improvement Quarterly*; co-editor of ISPI's *Performance Technology: Success Stories*, and a contributing author to the *Handbook of Human Performance Technology*, as well as the American Society for Training and Development's (ASTD) *Handbook for Workplace Learning Professionals* (2008), *Models for Human Performance Improvement*, and the 2002 *ASTD E-Learning Handbook*. Academic presentations include Columbia University, the Darden Business School (University of Virginia), Fairleigh Dickinson University, Florida State University, San Diego State University and the University of Calgary (Canada). International presentations include Britain, Ireland, Italy, Switzerland, Portugal, Canada, Mexico and Brazil. He serves on the advisory board for The E-Learning Guild and is the subject matter expert and lead facilitator for ASTD's "Managing Organizational Knowledge" two-day certificate program.

Dr. Rosenberg holds a Ph.D. in instructional design, plus degrees in communications and marketing. He holds the Certified Performance Technologist (CPT) designation from ISPI, reflective of his experience and expertise in the field of organizational performance improvement. He is also an elected member of his local community's Board of Education.

More information is available at www.marcrosenberg.com.

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